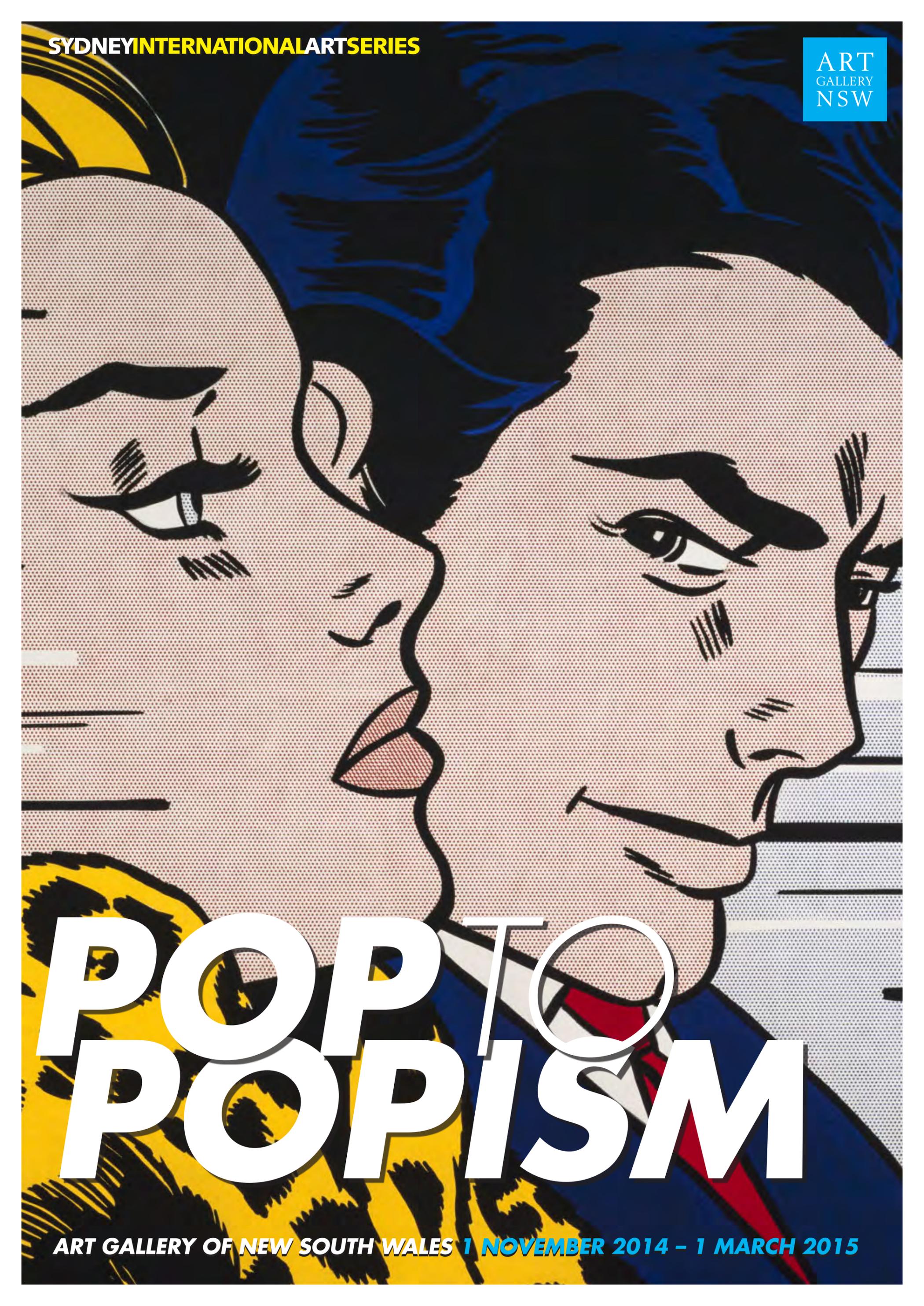


SYDNEYINTERNATIONALARTSERIES

ART
GALLERY
NSW



POP TO POPISM

ART GALLERY OF NEW SOUTH WALES 1 NOVEMBER 2014 - 1 MARCH 2015

Pop art is:

Popular ...

Transient ...

Expendable ...

Low cost

Mass produced

Young ...

Witty

Sexy

Gimmicky

Glamorous

Big business

This is just a beginning.

Richard Hamilton

1957

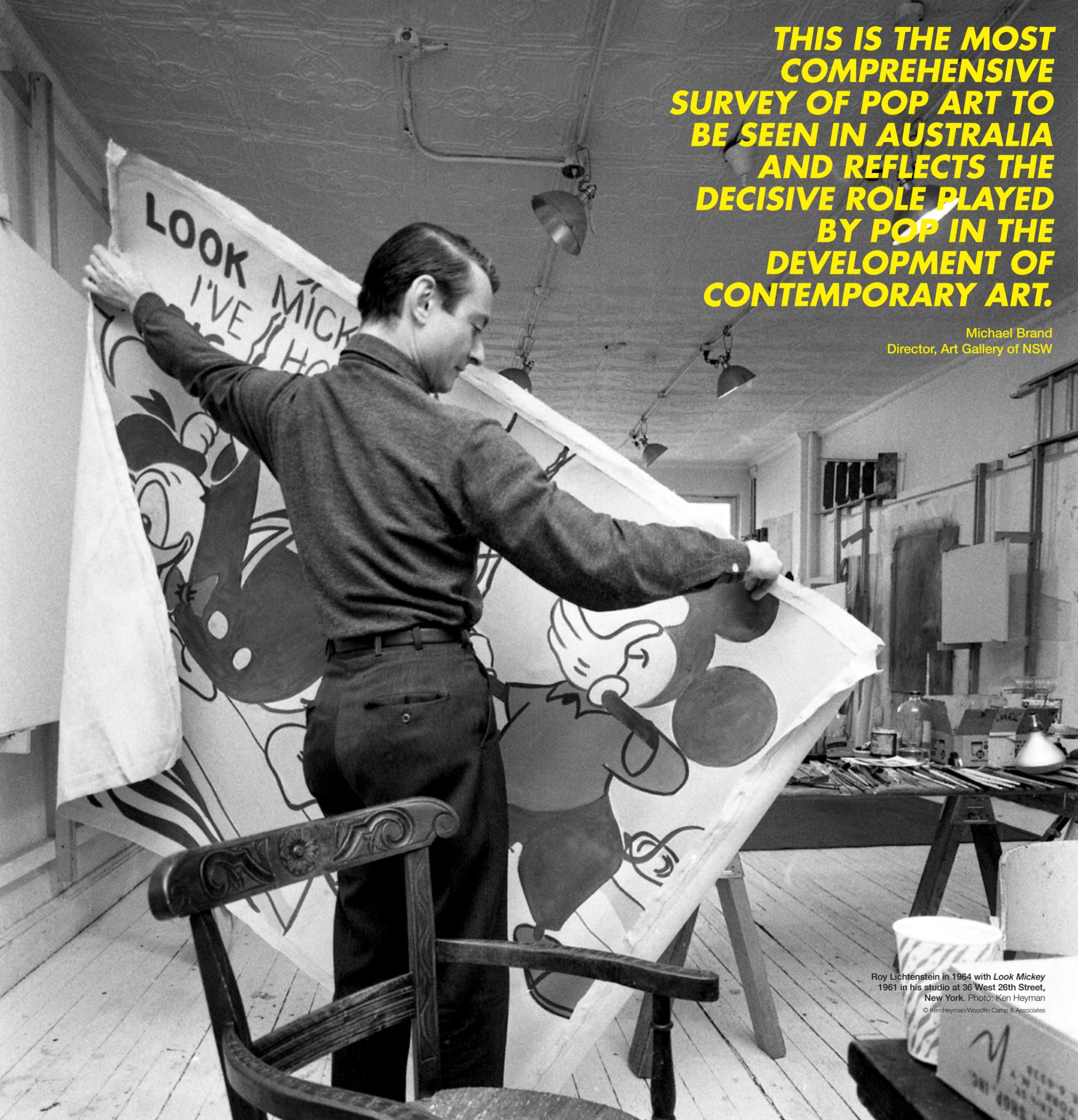
ANDY WARHOL

Triple Elvis 1963 (detail)
Virginia Museum of Fine Arts, Richmond
Gift of Sydney and Frances Lewis
© Andy Warhol Foundation/ARS, New York. Licensed by
Viscopy, Sydney. Photo: Katherine Webel



**THIS IS THE MOST
COMPREHENSIVE
SURVEY OF POP ART TO
BE SEEN IN AUSTRALIA
AND REFLECTS THE
DECISIVE ROLE PLAYED
BY POP IN THE
DEVELOPMENT OF
CONTEMPORARY ART.**

Michael Brand
Director, Art Gallery of NSW



Roy Lichtenstein in 1964 with *Look Mickey*
1961 in his studio at 36 West 26th Street,
New York. Photo: Ken Heyman
© Ken Heyman/Woodfin Camp & Associates

POP TO POPISM IS:

a major event in Australia's art calendar this summer and exclusive to Sydney. Featuring 200 works by over 70 of pop's greatest artists, borrowed from around the world, it is one of the most ambitious exhibitions curated by the Art Gallery of New South Wales. *Pop to popism* is part of **Sydney International Art Series** which brings the world's most outstanding exhibitions to Australia.

Spanning three decades from the mid 1950s to the 1980s, *Pop to popism* traces the origins of pop art, its heady high period, and its enduring legacy both in Australia and abroad. For the first time, Australian pop artists are presented alongside their international peers from America, Britain and Europe, bringing critical attention to the development and reception of Australian art within the broader pop art narrative.

Iconic artworks include Andy Warhol's *Triple Elvis* 1963, Roy Lichtenstein's first ever comic-style painting *Look Mickey* 1961, David Hockney's *Portrait of an artist* 1972, Robert Indiana's *Love cross* 1968, Howard Arkley's *Triple fronted* 1987 and Brett Whiteley's 22 metre-long *The American dream* 1968–69.

Works have been borrowed from 35 major international institutions and private collections including: Tate • Victoria and Albert Museum • Centre Pompidou • National Gallery of Art, Washington • Museum of Modern Art, New York • Andy Warhol Museum • Robert Rauschenberg Foundation • Menil Collection • National Gallery of Australia • Auckland Art Gallery • JW Power Collection.



**MARTIN SHARP
& TIM LEWIS**

Still life 1973
National Gallery of Australia, Canberra,
purchased 1973

© Estate of Martin Sharp. Licensed by Viccopy, Sydney
© Tim Lewis

POP ART IS:

art that brought the subjects, techniques and styles of popular and consumer culture into the realm of 'high' art. Initially made in Britain and America, in the 1960s pop art became an international phenomenon and remains one of the most recognisable styles in art today.

Richard Hamilton
 Andy Warhol
 Roy Lichtenstein
 Claes Oldenburg
 David Hockney
 Brett Whiteley
 Martin Sharp

'Two and a half decades after the event, pop art has re-emerged as the most influential movement in the contemporary art world.'

Paul Taylor, 1989

POPISM IS:

art produced in the late 1970s and 1980s by a generation of younger artists who re-worked pop art's trademark tactics to reflect their rapidly evolving, media-saturated world. Popism is the title of Andy Warhol's 1980 memoir of the 1960s and of the influential exhibition curated by Australian art historian and critic Paul Taylor at the National Gallery of Victoria in 1982.

Cindy Sherman
 Richard Prince
 Jeff Koons
 Keith Haring
 Juan Davila
 Howard Arkley
 Jenny Watson
 Maria Kozic

'This exhibition grew from a desire to see Australian artists exhibited in a survey of international pop.'

Wayne Tunnicliffe, curator
 Pop to popism

OZ POP IS:

art produced by Australian artists during the 1960s and early 1970s that drew inspiration from popular and consumer culture at home and abroad. For the first time, *Pop to popism* examines the breadth and development of Australian pop art alongside the work of pop's leading international artists, which was known, discussed and exhibited in Australia during the period.

Vivienne Binns
 Mike Brown
 Richard Larter
 Peter Powditch
 Gareth Sansom
 Martin Sharp
 Brett Whiteley



ALLEN JONES



ANDY WARHOL

'It would be very glamorous to be reincarnated as a great big ring on Liz Taylor's finger.'

Andy Warhol

POP'S PEOPLE ARE:

the most glamorous and infamous of the world's celebrities. In the 1960s, fans fainted over Marilyn Monroe, Elvis Presley and the Beatles, and pop artists were quick to capture and comment on the widespread cult of celebrity. Pop artists themselves took on celebrity personas with Warhol famously claiming that everyone could be famous for 15 minutes.

Marilyn Monroe
 Elvis Presley
 John Wayne
 Elizabeth Taylor
 Jackie Kennedy
 Jimi Hendrix
 Bob Dylan
 Twiggy
 Mickey Mouse
 Superman

'I think artists are always investigating how to have an economic, political platform.'

Jeff Koons

'If everyone demanded peace instead of another television set, then there'd be peace.'

John Lennon

POP'S POLITICS ARE:

the tumultuous and revolutionary times of the 1960s and 70s. With its loud billboard-like effects, mass-produced techniques and relationship to rock music and subculture, pop art was the perfect symbol for a younger generation that fought for equality and fuelled a 'cultural revolution'. Many pop artists, like Oldenburg, participated in these protests and, though typically veiled in irony, included sharp political digs in their art.

Vietnam war
 civil rights movement
 Kennedy's assassination
 the space race
 gay liberation movement
 feminist movement
 sexual revolution

'I am for a Kool-art, 7-UP art, Pepsi-art, Sunshine art, 39 cents art ...'

Claes Oldenburg, 1961

POP'S PRODUCTS ARE:

the consumer goods of department stores and grocery aisles. With the advent of television, postwar consumerism and the mad men of Madison Avenue, pop artists took as their subject the world around them: mass-produced objects of the everyday. They also borrowed techniques from the trade, quoting from advertising's saturated colours and slick surfaces, and the processes of mass reproduction. But was this a celebration of consumer culture or a critique of the darker side of desire?

Coca-Cola bottles
 electric fans
 cars
 lipstick
 soup cans
 Kool-Aid
 high-heeled shoes
 magazines
 living room furniture
 vacuum cleaners



'Give a girl the right shoes, and she can conquer the world.'

Marilyn Monroe

'... women become invisible in their 40s, and then reappear only as grande dames. So you are erased, and then all of a sudden they discover that you were walking the earth the whole time.'

Martha Rosler

POP'S WOMEN ARE:

now being recognised. Female pop artists contributed substantially to this male-dominant movement, but have been largely left out of art historical accounts. *Pop to popism* includes a number of these female artists and brings attention to how they used pop-art subjects like celebrities, the consumer lifestyle and the gendered body, often to explore feminist themes.

Rosalyn Drexler
Marisol

Martha Rosler
Evelyne Axell
Vivienne Binns
Niki de Saint Phalle
Cindy Sherman
Maria Kozic
Bridgid McLean
Jenny Watson



DUANE HANSON

PLAY WITH POP

POP-UP CAFE

POP FILMS

POP WOMEN

clockwise from left:

Andy Warhol
Silver Liz [Studio type] 1963
The Eyles Family Collection
© Andy Warhol Foundation/ARS, New York.
Licensed by Viscopy, Sydney

Allen Jones
Secretary 1972
State Art Collection, Art Gallery of Western Australia, purchased 1973
© Allen Jones

Duane Hanson
Woman with a laundry basket 1974
Art Gallery of South Australia, Adelaide
© Duane Hanson/VAGA. Licensed by Viscopy, Sydney

Andy Warhol
Heinz Tomato Ketchup box 1964
The Andy Warhol Museum, Pittsburgh.
Founding Collection, Contribution
The Andy Warhol Foundation for the Visual Arts Inc
© Andy Warhol Foundation/ARS, New York.
Licensed by Viscopy, Sydney

'What an artist is trying to do for people is bring them closer to something, because of course art is about sharing.'

David Hockney

PARTICIPATE IN POP:

Explore the brash art and radical ideas in *Pop to popism* by joining in on some of our exciting programs for visitors of all ages. Pop talks bring to life the stories behind key iconic paintings and reveal fascinating Australian connections, while Art After Hours delves into the gritty and glamorous world of pop culture. A major highlight is the dedicated kids zone in the exhibition where young ones can touch, play and create using new interactive and fun art-making activities. Discover the social histories of pop's era in an interactive digital documentary and engage your students through a wealth of school programs and resources. Come prepared for pop quizzes, pop music and a taste of the swinging 60s through to 80s new wave.

Pop talks / music / workshops
Pop Art After Hours
Pop kids / holiday performances
Pop next gen
Pop learning resources
Pop for schools / for teachers
Pop for access groups
Digital pop documentary
Pop online

'Some movies can be the equivalent of mantras.'

Kenneth Anger, 1976

POP CINEMA:

Immerse yourself in the cinematic world of pop artists, pop's history and pop's celebrities. The extensive *Pop to popism* film series features experimental films made by pop artists, films that depict the revolutionary times of the 1960s and 70s and the movies starring pop art's iconic faces from Marilyn Monroe to Mickey Mouse. Film played a vital role in pop art, both as a source of inspiration and, on occasion, a medium with which to experiment.

A hard day's night (1964)
The band concert (1935)
Don't look back (1967)
Alphaville (1965)
2001: A space odyssey (1968)
Malcolm X (1992)
Full metal jacket (1987)
Elvis - That's the way it is (1970)
Basquiat (1996)
Easy rider (1969)
Pink flamingos (1972)
Rocky horror picture show (1975)

'My favourite simultaneous action is talking while eating.'

Andy Warhol

POP IN & EAT:

Be one of the first to enjoy our new gallery restaurant and café run by renowned chef Matt Moran and his team. If Warhol's soup cans and Wesselmann's giant fruits make you hungry, refuel with a coffee and a bite to eat in our *POPISM* pop-up café within the exhibition.

Cafés & restaurant:
Open every day
& dinner Wednesday nights

POP SHOP:

Dash into the Pop Shop! Bursting with vibrant and playful fashion, quirky designer homewares and funky toys, the Pop Shop caters for celebrities and superheroes of all ages. Be dazzled by the array of fascinating books, vivid bling, witty gifts and exclusive exhibition merchandise instore, and go-go online to order your picks of pop perfection. And don't forget to buy your copy of *Pop to popism*, our richly illustrated book of the exhibition.

artgallery.nsw.gov.au/shop

ANDY WARHOL





ROY LICHTENSTEIN

In the car 1963 (and cover detail)
Scottish National Gallery of Modern Art, purchased 1980
© Roy Lichtenstein Foundation. Licensed by Viscopy, Sydney
Photo: Scottish National Gallery of Modern Art



HOWARD ARKLEY

Triple fronted 1987
Art Gallery of New South Wales Mollie and Jim Gowing Bequest Fund 2014
© The Estate of Howard Arkley, Courtesy Kalli Rolfe Contemporary Art



TOM WESSELMANN

Smoker #11 1973

Claire Wesselmann collection

© The Estate of Tom Wesselmann/VAGA, New York. Licensed by Viscopy, Sydney



ALAIN JACQUET

Dejeuner sur l'herbe (diptych) 1964
National Gallery of Australia, Canberra, purchased 1983
© Alan Jacquet/ADAGP Licensed by Viscopy, Sydney



DAVID HOCKNEY

Portrait of an artist 1972
The Lewis Collection
© David Hockney No1 US Trust



MARIA KOZIC

MASTERPIECES (Warhol) 1986
JW Power Collection, University of Sydney,
managed by Museum of Contemporary Art, purchased 1987
© Courtesy of the artist and Anna Schwartz Gallery

POP TO POPISM

VALERIO ADAMI
HOWARD ARKLEY
ENRICO BAJ
JEAN-MICHEL BASQUIAT
VIVIENNE BINNS
PETER BLAKE
DEREK BOSHIER
ROBERT BOYNES
KP BREHMER
MIKE BROWN
PATRICK CAULFIELD
ROSS CROTHALL
JUAN DAVILA
JIM DINE
ROSALYN DREXLER
RICHARD DUNN
ERRÓ
ÖYVIND FAHLSTRÖM
GILBERT & GEORGE

RICHARD HAMILTON
DUANE HANSON
KEITH HARING
DAVID HOCKNEY
KH HÖDICKE
ROBERT INDIANA
ALAIN JACQUET
JASPER JOHNS
ALLEN JONES
EDWARD KIENHOLZ
PETER KINGSTON
RB KITAJ
JEFF KOONS
MARIA KOZIC
BARBARA KRUGER
COLIN LANCELEY
RICHARD LARTER
TIM LEWIS
ROY LICHTENSTEIN

KONRAD LUEG
BRIDGID McLEAN
MARISOL
CLAES OLDENBURG
ALAN OLDFIELD
EDUARDO PAOLOZZI
PETER PHILLIPS
SIGMAR POLKE
PETER POWDITCH
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MEL RAMOS
ROBERT RAUSCHENBERG
MARTIAL RAYSSE
KEN REINHARD
GERHARD RICHTER
ROBERT ROONEY
JAMES ROSENQUIST
MARTHA ROSLER
EDWARD RUSCHA

NIKI DE SAINT PHALLE
GARETH SANSOM
MARTIN SHARP
MICHAEL ALLEN SHAW
GARRY SHEAD
CINDY SHERMAN
WAYNE THIEBAUD
IMANTS TILLERS
JOE TILSON
TONY TUCKSON
PETER TYNDALL
WOLF VOSTELL
ANDY WARHOL
DICK WATKINS
JENNY WATSON
TOM WESSELMANN
BRETT WHITELEY

POP TO POPISM

1 NOVEMBER 2014
– 1 MARCH 2015

ART GALLERY OF NEW SOUTH WALES

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artgallery.nsw.gov.au

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Closed Christmas Day

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Wednesdays until 10pm

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